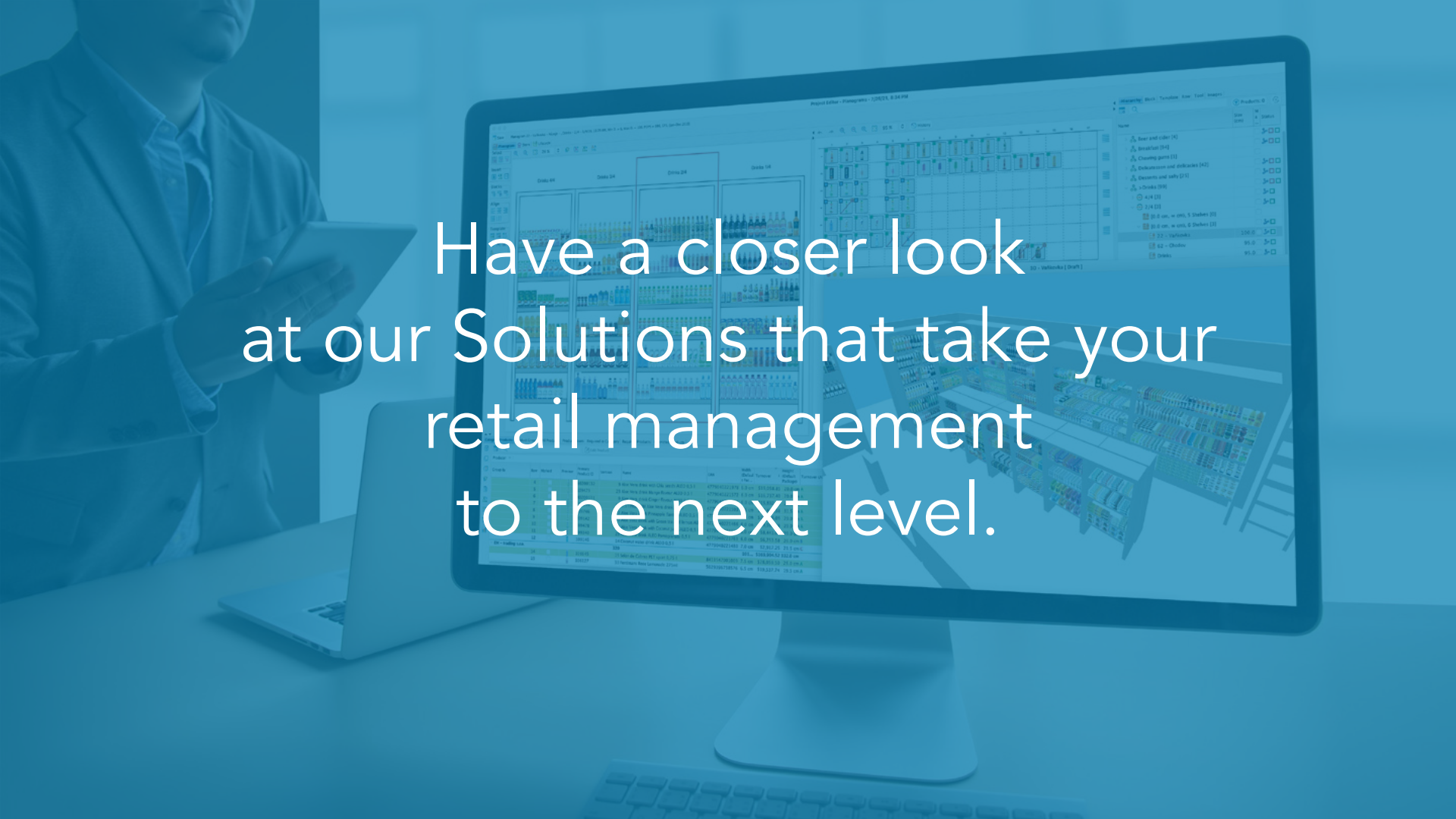
Intelligent Retail Management

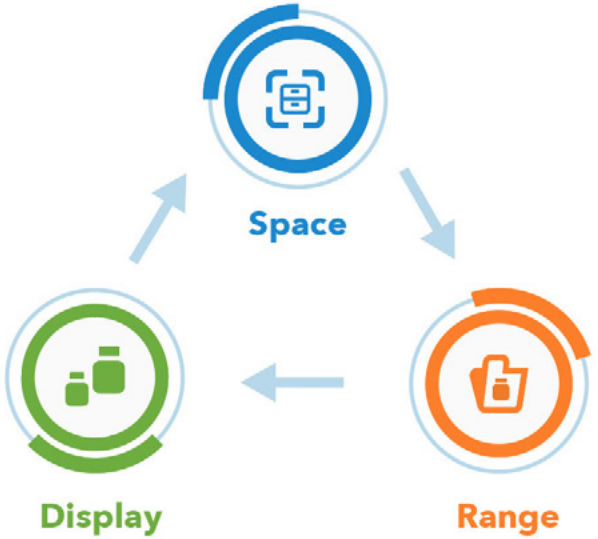
www.quantretail.com


Have a closer look
at our Solutions that take your
retail management
to the next level.

Integrated Retail Management

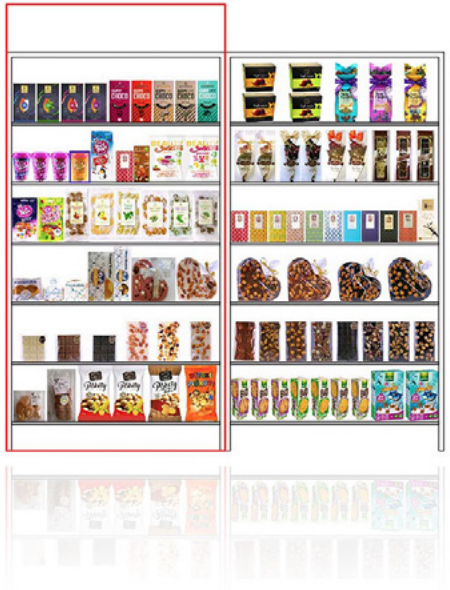
- Planograms
- Space Planning
- Category Management
- Automatic Ordering
- Reporting
- Communication with Stores
- Shelf Edge Labels
- Photo Documentation

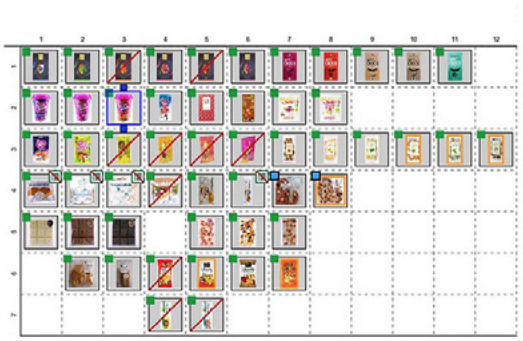
Retail Management



Planograms

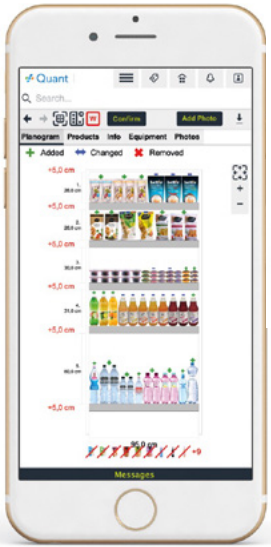
- Store specific planograms generated from templates and sales data.
- Lifecycle – easy publication of planograms and checking of the process of implementation.
- Automatic visualisation of planogram differences.
- Heat maps and Labels.
- 3D visualisation of a store.





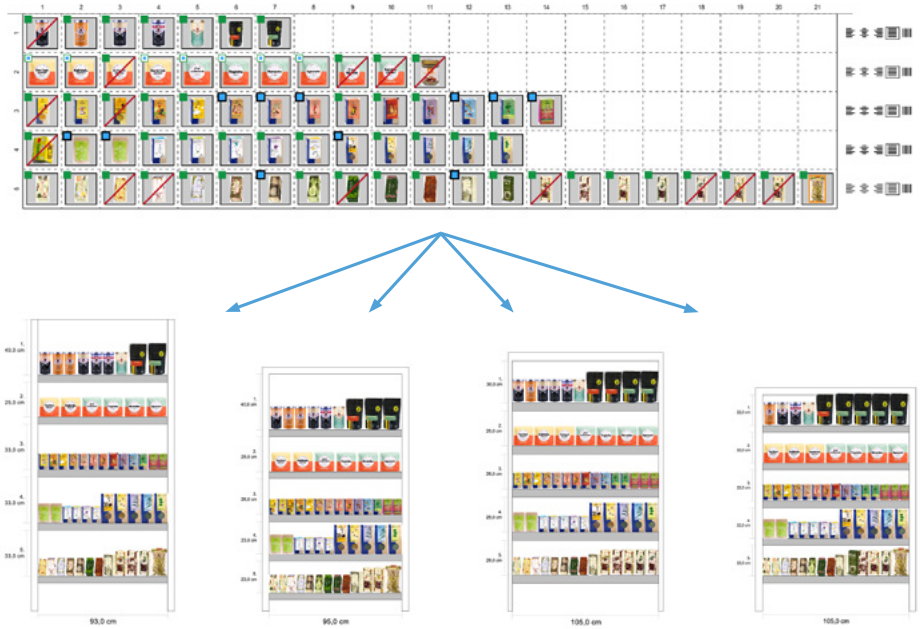
Planogram with change visualisation

- Facilitates and significantly speeds up planogram implementation process.
- Confirmation of implementation by staff together with a possibility to attach a photo.
- Possible connection to automatic orders.



Store Specific Planograms

- Planograms tailored to specific stores generated from template.
- Taking sales data of each store into consideration.
- Support of central commercial strategies.
- Taking logistic requirements for product replenishment into account.
- Support of actions and new product launches.

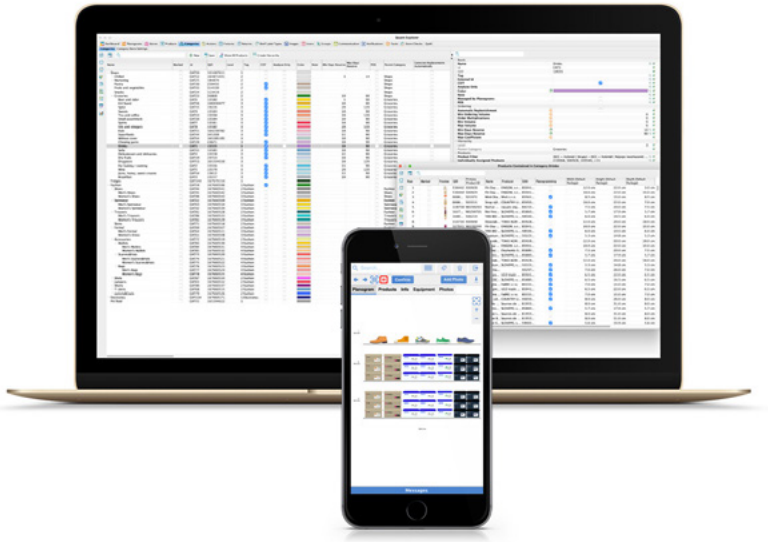


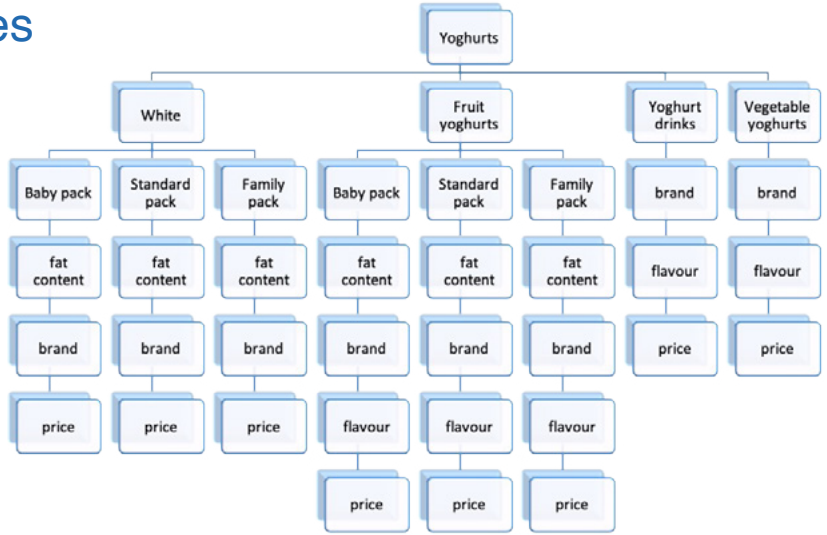
When the plan corresponds to reality …

- Important decisions are made by a central office in advance, not by a shop assistant in time pressure.
- Implementation is easier, faster and more efficient.

Category Management

- Product library with user-defined attributes
- Flexible hierarchy of categories
- Listing form and process





Space Planning

- Integrated floor planning
- Equipment overview
- Multi-layer floorplans and seasonality
- Space to sales analysis

Reporting

- Development of product sales, categories, sub-categories, brands and suppliers across any store group.
- Top products or top product groups report.
- Detailed comparison of space shares with sales shares.
- Comparison of current stock levels in stores with required numbers of products in planograms.
- …

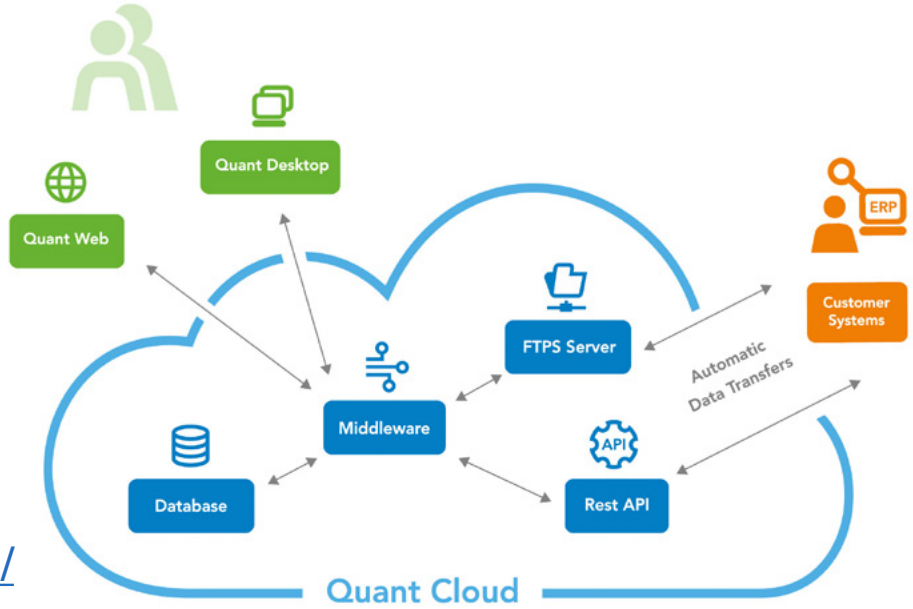
Communication

- Web interface with access for stores, region managers, suppliers…
- Blog is a great alternative to sending bulk e-mails.
- Polls allows you to get information and feedback from stores.
- Chat deals with urgent communication.

Data readiness

For the purposes of working with Quant, it is necessary to import the following data:

- Primary product data
- Dimensions of product packages
- Product photos
- Primary stores data
- Stocks
- Sales data
- https://www.quantretail.com/kb/imports/automatic-imports/data-interface



Shelf Labels integrated to planograms

Quant

- Automatic detection of changes.
- Information on product position as a part of a shelf label.
- Saving of staff time and printing costs.
- Entirely flexible design of shelf labels.
- Design change in minutes thanks to integrated shelf label editor.
- Support for duplex and printing on perforated paper.
- Possibility to publish shelf labels in advance, few days before the sale starts.

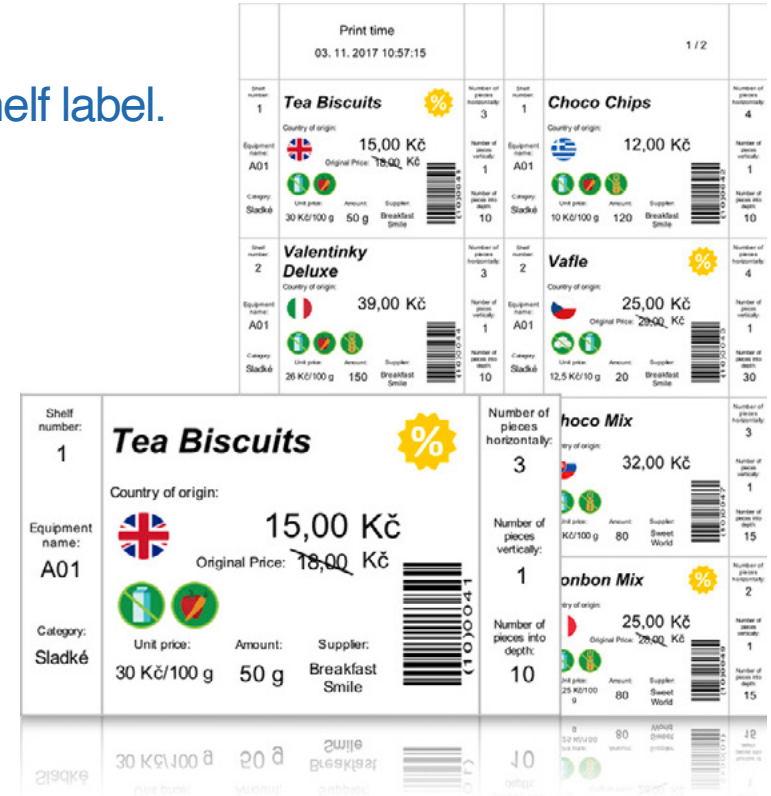
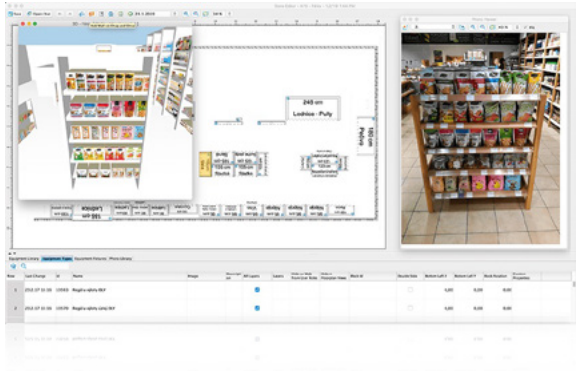


Photo-documentation of sales areas

- Easily accessible and high-quality documentation of stores is useful in making many decisions.
- In combination with Space Planning tools in Quant, it is possible to document the process and the results of rebuilding.
- Photos can be connected to the planogram implementation process and you can have a good overview about the quality of implementation.
- Photos uploaded from different places and devices are immediately accessible for preview for central office.
- Intuitive user-defined interface working on different devices.



Task Management

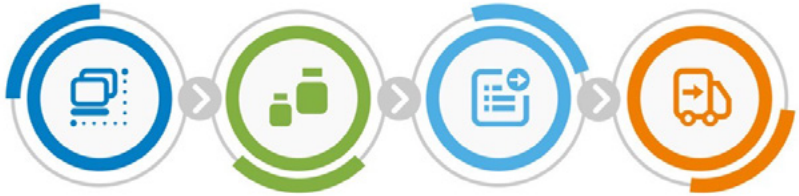
Quant offers an integrated Task Management to cover the management, planning and successful implementation of more complex tasks requiring cooperation of several users.

Main benefits:

- Complex tasks may be broken down into less complicated subtasks.
- Easy setting of dates, priorities and responsible persons.
- Automatic notifications.
- Automatic links to the context in which the task occurred.

Automatic Replenishment Connection

- Elimination of out-of-stock situations and increase in availability.
- Reducing of overstocks.
- Integration with planograms.
- Automatic replenishment knows in advance which products will be introduced with new planograms.



References

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